



Startup Europe Regions Network (SERN) “Moving forward” 14 June 2017, Brussels



ePlus Ecosystem an initiative of



**STARTUP
EUROPE**





The rationale

The EU hasn't been able, so far, to create a truly competitive environment for startups to grow into global players.

a) We used to have a cultural problem...



Market cap: 500b\$



Market cap: 120b\$





The rationale

The EU hasn't been able, so far, to create a truly competitive environment for startups to grow into global players.



Market cap: 400b\$



Market cap: 50b\$



... that we still have!





The rationale

The EU hasn't been able, so far, to create a truly competitive environment for startups to grow into global players.

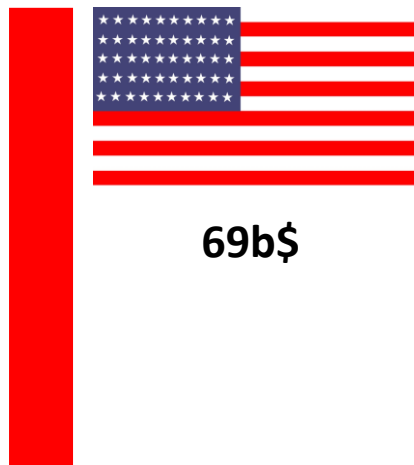
b) We have a problem of funding scale



12b\$



4b\$

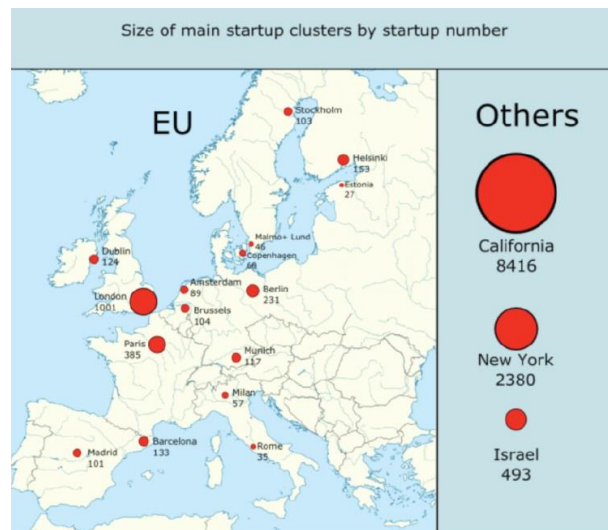
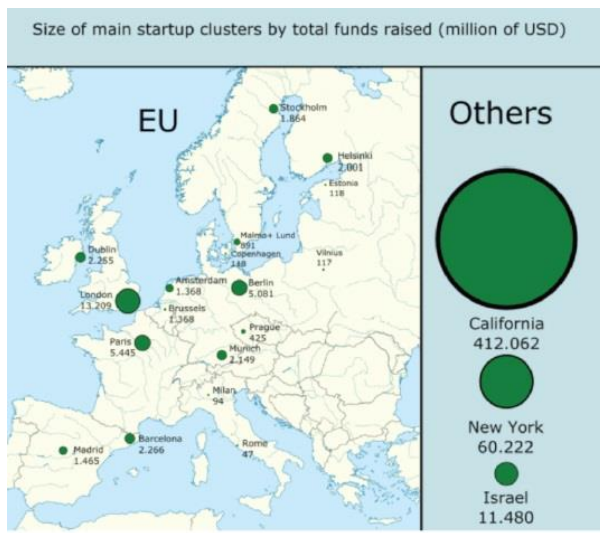




The rationale

The EU hasn't been able, so far, to create a truly competitive environment for startups to grow into global players.

c) We have a problem of fragmentation



7 Funds raised (million USD). Source: CrunchBase.



Regional Policies haven't contributed to solve the problem!



The concept

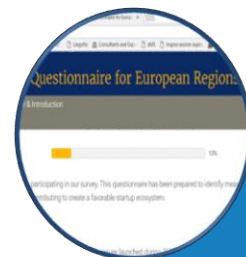
— Enhanced and continuous cooperation amongst engaged regions is crucial to gain critical mass.





The mission

- **To create and promote a culture of 'startup-friendly' regions;**
- To reinforce the links between regional stakeholders who build and scale up the startups ecoystems at regional level in Europe, offering a permanent forum for the follow-up and continuation of time-limited activites, such as projects;
- Complementary to what already exists: e.g. **CoR EER award, SoE**
- SERN focuses on reviewing what has been achieved, progress done, current challenges, and addressing those challenges proposing solutions and mobilising the relevant stakeholders, including through projects and calls.



Current State of Affairs

- **October 2015: Launch of SERN at CoR**
- **July 2016: Creation of SERN as a AISBL in Brussels**
- **March 2017:** Hiring of an Exec Manager (Emma Fau) to promote SERN and launch of a survey of startup friendly regional measures available at www.startupregions.eu
- **27 April 2017: SERN is presented at Startup Ole, Spain**
- **16 May 2017: SERN is presented at Agorada 2017, Brussels**
- **May 2017: Reaches 15 members, including** Baden-Württemberg, North of Portugal, Emilia-Romagna, Nice/ Cote d'Azur, Extremadura, Budapest Metro area, Timisoara, Coruña, Lisbon, Murcia.



Short-term activities



Sept 2017: Dissemination of results of survey, publication of an interactive mapping of startup friendly regional measures. All regions and members are invited to respond to survey



Dec 2017: Start of an in-depth benchmark of startup-friendly regional policies and of a study on “How to use structural funds to support startups”, as part of the ICT-32 project eNITRO proposed to the EC.

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REGIONS NETWORK

