

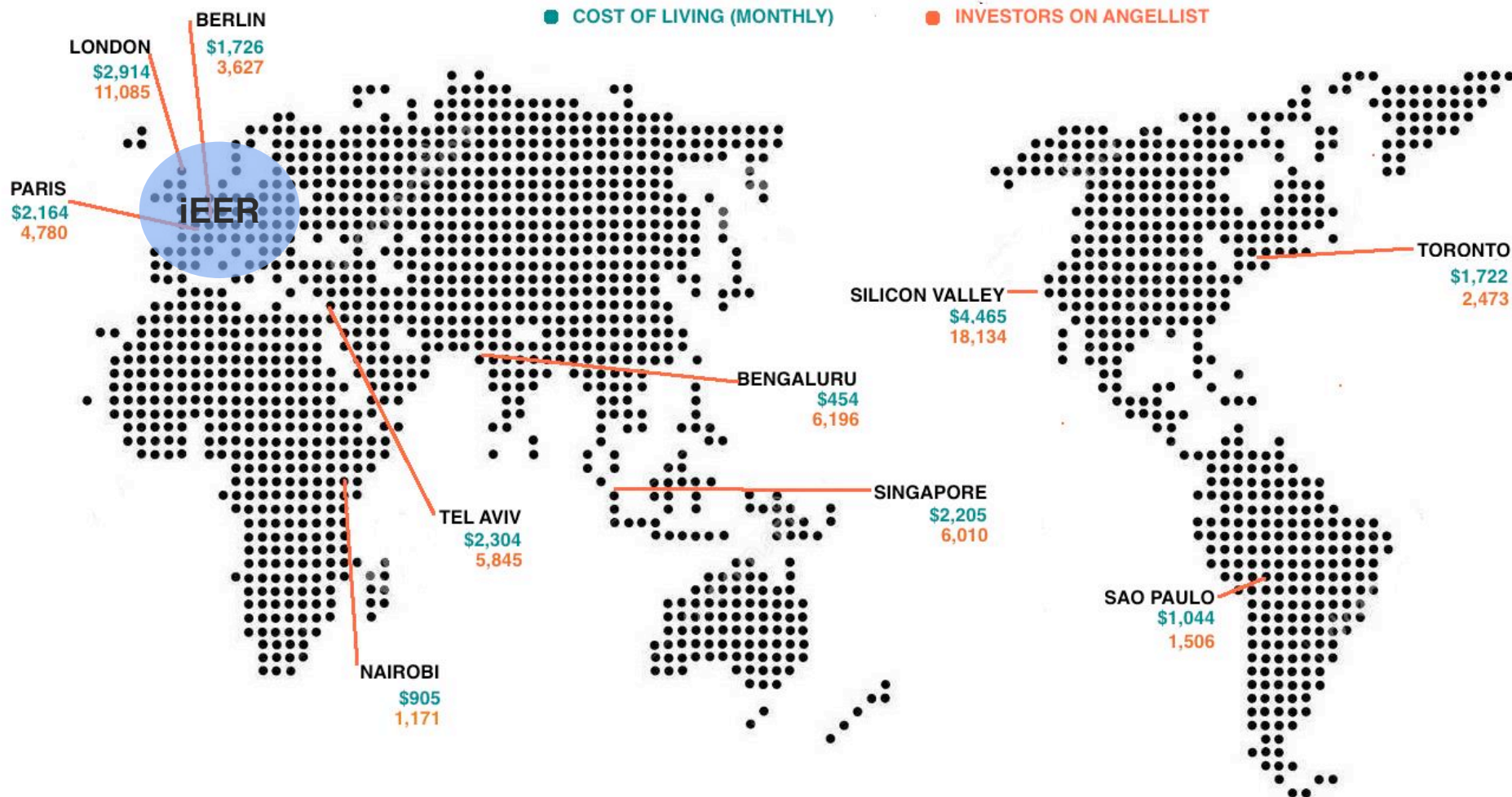


Startup Europe Regions Network - SERN Moving forward

14 June 2017, Brussels
European Commission, DG CNECT, Avenue Beaulieu 25

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@BoostiEER @chrisCH.Chang

Top 10 startup hubs in the world



To leap up for growth - we need to connect!

*We can't determine how the world sees us!
But we can decide on how and for what we
wish to be recognized by the world and act
towards the vision!*

iEER

boosting innovative entrepreneurial ecosystem in regions for entrepreneurs



Consortium

Helsinki-Uusimaa (2012), Lead partner
Valencia (2015)
Brandenburg (2011)
Southern Denmark (2013)
Hauts de France (2013)
Kerry County (2011)
Northern Ireland (2015)
Marche (2014)
Westpomerania,
West Romania

Collaborators EU Committee of the Regions
EC DG GROW

Timeframe April 2016-March 2020

Funding Interreg Europe (about 2m € ERDF)



iEER GOAL:

Improving entrepreneurial ecosystems to better support the needs of startups and young entrepreneurs

11 national/regional ERDF/ESF programmes and its priority related to SMEs competitiveness

RIS3 implementation for young entrepreneurs

Pathways for young entrepreneurship in remote areas

Entrepreneurial competence and activation
(Entrepreneurial University/education)

Start up & Acceleration support
(startup and grow)



Skill, competence, knowledge

Investment, connection, market

iEER - Activity overview



- Peer evaluation survey after each peer visit/learning camp
- Regional baseline report
- Collection of best practices
- Growth Grid and KPI development



Action plan per region

- Local initiatives (Local) with local and structural funds
- International cooperation connecting ecosystems

Regional / relevant SME strategy

ROP and National ERDF 2014-2020

National funding

Other EC/EC funding

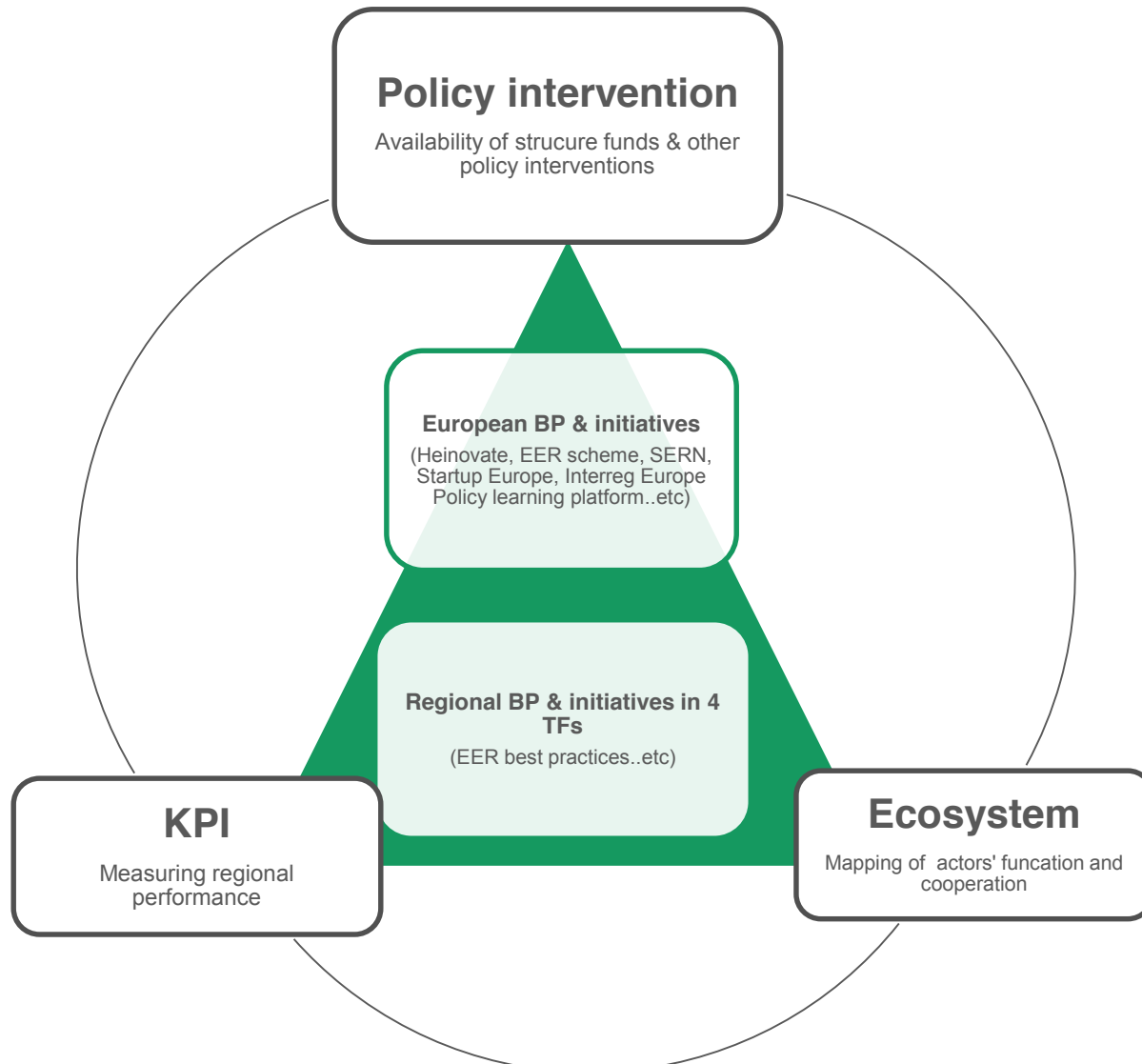
iEER results and impact

-**1000** startup ecosystem actors, to be connected locally and interregionally

-**10** action plans per region, to be implemented in 2018-2020 and beyond. It will

- Implement best practices learned from other regions and solution developed by the project (Growth Grid/KPI, etc)
- Connect operations of actors in different regions
- Be invested by 11 public policies (European regional development fund and/or social fund) which amounts to a total of €42m or other EU funding. The will be done through design of project pipelines, amendments to regional call text or selection criteria in the addressed policies

iEER learning so far: Can we make policy intervention actionable and measurable

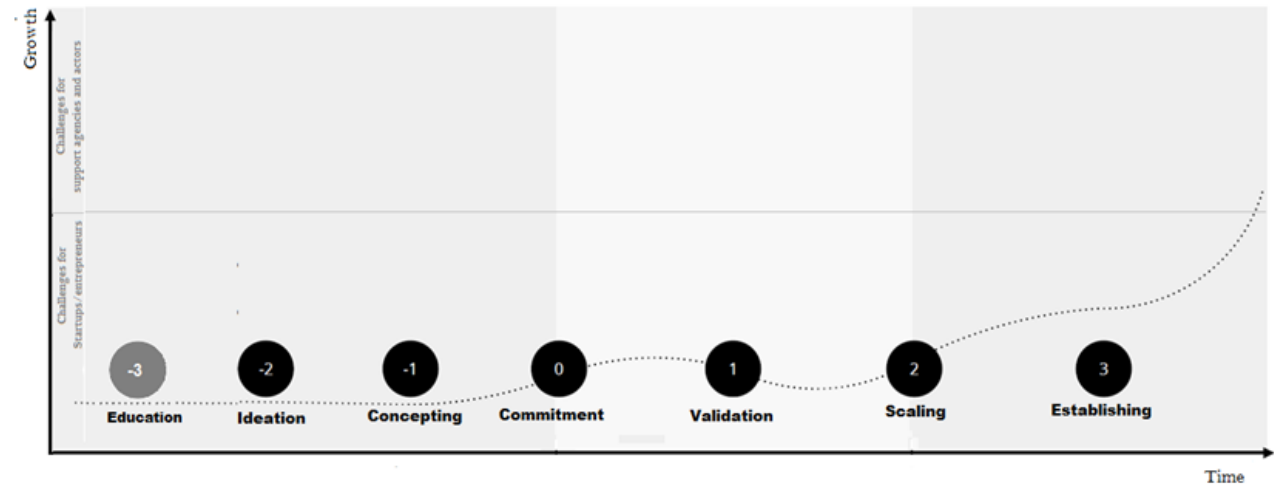


iEER learning so far: From silo thinking to ecosystem thinking

Silo thinking		ecosystem
Institutions & shareholder values		Entrepreneurship & stakeholder value
From me to you, Get and give, teaching		From anybody to anybody, Give and get Learning
Brokering Regional/national approach		Community building Global approach
Push principle Individuals as consumers and resources		Pull principle Individuals as co-creators and supports
		Source: Kakko & Mikkela

iEER learning so far: Infrastructure and connectivity is still missing

- Knowledge
- People
- Ecosystem connectivity
- Policy framework





Thank you!

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www.interregeurope.eu/iEER