

"MASERATI LIVE INNOVATION"



**MODENA
AUTOMOTIVE
SMART AREA**
The World is a Small City

INTERNATIONAL START-UP CHALLENGE

How to handle & develop the most advanced technologies for consumer goods

AUTODROMO MODENA

Strada Pomposiana 255/A, Modena



26.09.2017

10.00 - 16.00

“MASERATI LIVE INNOVATION”

- Face to face meetings with Maserati Board, R&D departments and strategic suppliers
- Maserati investigation to **develop the selected technologies** within its Innovation plan
- **Access to premises** close to Maserati plant for the winning startups
- Participation of **experts from the Innovation Center** of Intesa Sanpaolo (Italy’s leading banking group) in 1 to 1 sessions
- Potential Investors, Business angels and **Venture Capital funds** for international investment
- Endorsed by **Dipartimento Ingegneria «Enzo Ferrari»** and interaction

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