



AGROIT

Complex agrofood IT solutions

Agro ICT Cluster

Company Presentation

A vibrant green field of crops, possibly corn, stretches across the frame. The image is overlaid with a semi-transparent grid of binary code (0s and 1s) in various shades of green and blue, creating a digital or technological aesthetic. The field is framed by white, angular borders that converge towards the center, giving the impression of a wide-angle lens or a digital interface.

INTRODUCTION

OUR MEMBERS



OUR GOALS

- Improve cooperation between the agrarian and ICT sectors,
- Common advocacy,
- Increase competitiveness,
- Increase productivity,
- Successful foreign market access,
- Support for research and development,
- Create an ever-expanding knowledge base and boost on agricultural IT education.



SERVICES

OUR TOOLS

- Project financing,
- Project management,
- Ensuring continuous consultation during the projects,
- Common business development and pilot projects,
- Common representation on trade fairs and conferences,
- Help in brand building and business development,
- Supporting the successful foreign market access.



PROFESSIONAL COMPETENCIES

Our members

- Agricultural corporate management systems,
- Imagine and image recognition devices,
- Various measurements on soil,
- Smart insect trap,
- Development of irrigation systems,
- Integrated systems.

The Cluster

- International and domestic network of experts,
- Excellent international and domestic decision-making relationships,
- Successful fund-raising,
- Project management.

AGROIT ACADEMY



AGRÁRINFORMATIKAI
AKADÉMIA

- The educational programme of Agro ICT Cluster
- Cooperation with the Hungarian National Chamber of Agriculture
- Our mission: „Bring IT closer to farmers”
- Focus areas:
 - Arable crop production
 - Horticulture
 - Livestock breeding
 - Wireless Sensor Networks
 - Security systems



WHY IS IT WORTH DEVELOPING AGRICULTURAL IT?

By the use of:

- Agricultural corporate management systems
- Process management systems
- Integrated systems
- Use of imaging and image recognition devices
- Robotic systems
- Drones and sensors



Result: increasing productivity,
improving competitiveness



CONTACT

THANK YOU FOR YOUR ATTENTION!



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