

SERN Thematic Activity Agenda

“Developing relations between multinational corporates and local ecosystems”

Time Zone CET	Programme
10:00 – 10:15	Emma Fau, Introduction of SERN
10:15 – 10:30	Szabolcs Szolnoki, Founder of IKE2020 ; Diplomat of Hungary for Scientific and Technological Affairs. Theme: “ <i>Hungarian innovation ecosystem in a nutshell</i> ”
10:30 – 10:45	Veronika Eros, Business Development Director at Hungarian National Trading House; Cluster Manager at AgroIT Cluster and Fanni Rigó, Head of EEN division. Theme: “ <i>Government and the multinational corporates in developing the ecosystem</i> ”
10:45 – 11:00	János Perczes, Managing Director at MKB Bank Fintechlab. Theme: “ <i>MKB – a transforming Hungarian bank working on FinTech revolution with CEE start-ups</i> ”
11:00 – 12:00	Working Group discussion (project cooperation, study tours, professional policy recommendations)

