



Welcome to the August newsletter of Startup Europe Regions Network. We would like to share with you interesting initiatives, news and events about EU regions, as well as information about SERN activities and upcoming events.

Enjoy your reading!

18th EUROPEAN WEEK of REGIONS and CITIES

05>09 OCTOBER 2020

12>16 OCTOBER 2020

19>22 OCTOBER 2020



SERN Event: 18th European Week of Regions and Cities

It's official: SERN will be participating in the 18th European Week of Regions and Cities. This year, it will stretch over three weeks (5-22 October).

SERN will have 2 sessions, and one stand.

To read more click [here](#).



How to use data to power your startup

Using data to power your SME can be key, in contemporary business. The subject impacts different areas, like medicine or finance. Find more [here](#).



Here are the EIC's Green Deal startups

The Green Deal is a pillar of EU policy, to tackle climate change. Through the EIC, the organization's funding promising SMEs. Read the full article click [here](#).



Scale-up Champions program launches call for mentors

The investment readiness program is a set of training activities. It increases startups' fundraising capacity, and networking abilities. To know more click [here](#).



Making your company embrace the digital age

How do you make your company embrace technological change? Nowadays, such is a key component of business success. For tips, come [here](#).



We would like to invite you to become a member of SERN! Membership of the SERN is open to any legal representative of European regions, development agencies, universities or any other legal entities that contribute to the development and implementation of regional policies towards startups and entrepreneurship in Europe.